



MEDIA PARTNERSHIP *Proposal*

FPCI Chapter UI Board of 2023

#EmpowerToInspire

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INTRODUCTION

What is FPCI?

Foreign Policy Community of Indonesia (FPCI) is a non-partisan, non-politic and independent foreign policy organization established to discuss and introduce international relations issues to many relevant actors in Indonesia. FPCI was formed with the aim of developing Indonesian internationalism, making it more entrenched throughout the archipelago, and projecting itself to the rest of the world.



What is FPCI Chapter UI?

Foreign Policy Community of Indonesia Chapter Universitas Indonesia (FPCI Chapter UI) is a student organization founded in 2015. FPCI Chapter UI is the first chapter of FPCI at the university level and managed under the supervision of FPCI. FPCI Chapter UI has the same goal as FPCI, namely to spread positive Indonesian internationalism.



VISION AND VALUES

Our Vision

"Improving students' understanding of foreign policy by maximizing the role of FPCI Chapter UI as an inclusive and collaborative organization through national and international cooperation."

Our Values

Adaptive

Making FPCI Chapter UI into an organization that is capable of adjusting to various situations in which the output can be directed to the maximum fulfillment of FPCI Chapter UI.

Collective

Increase the sense of community among FPCI Chapter UI members as well as members with FPCI Chapter UI in order to create a community with a healthy, harmonious, and beneficial work environment.

Impactful

Bring a positive impact on both Indonesia and the global community through the empowerment of FPCI Chapter UI members and the implementation of foreign policy studies.

PREVIOUS PARTNERS



INSTAGRAM PERFORMANCE

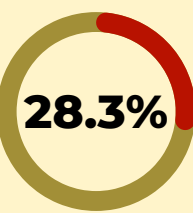
Performance
Timeframe:

16 Sep 2022 -
15 Mar 2023
(180 days)

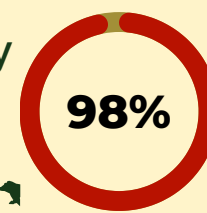
Account Reached

78k+

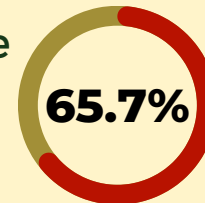
Top City
Jakarta



Top Country
Indonesia



Top Age Range
18-24 y.o.



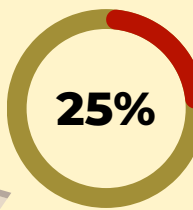
Men
51.5%



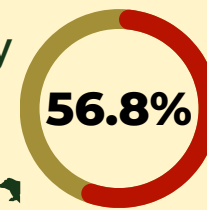
Women
48.5%

6.5k+

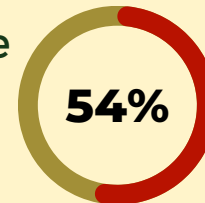
Top City
Jakarta



Top Country
Indonesia



Top Age Range
18-24 y.o.



Men
40.1%

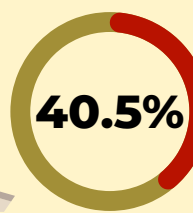


Women
59.9%

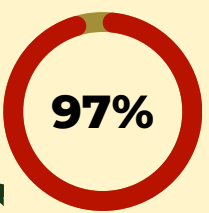
Followers

5.2k+

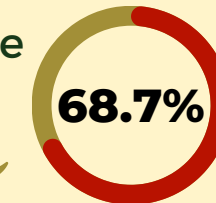
Top City
Jakarta



Top Country
Indonesia



Top Age Range
18-24 y.o.



Men
41.6%



Women
58.4%

Instagram Story

300-600

Reach
Per Post



OUR EXTERNAL PROJECTS

The International Conference of FPCI Chapter UI Model United Nations

Model United Nations (MUN) competition held by FPCI Chapter UI.

FPCI Chapter UI Summit

An annual conference in which all university chapters of FPCI in all across Indonesia meet as a medium to increase relations and discuss related foreign policy issues with an output of a policy paper to be sent to related stakeholders.

Tea Time With Ambassador

A Semi-formal session between diplomat and audience which talk about personal experience from the diplomat.

Foreign Policy Bootcamp

A series of online classes, followed by a conference simulation, discussing the participants insight and understanding from the event activities, poured into a form of policy paper or draft presentation.

Diplomatic Discussion

A discussion forum consisting of presentation by guest speakers, followed by interactive session between participants.

Life After Varsity

A webinar which aims to bring an explanation of postgraduate life options.

OUR EXTERNAL PROJECTS

Job Preparation 101

A workshop that will provide the first-hand knowledge and comprehensive preparations needed to achieve a dream career by inviting several professional and experienced speakers in the field of human resource development.

Chamber of Development

An interactive event designed for youths and public members that aims to give insight and a better understanding of the Sustainable Development Goals (SDGs) in Indonesia.

AND MANY MORE ...
AND MANY MORE ...
AND MANY MORE ...

Diplomatic Organizational Forum

An event in collaboration with various organization from different background where we conduct a discussion and exchange ideas.

Youth Creative Competition

Is an essay, speech, debate competition at national level for high school student that urge them to be creative and competitive.

Diplomatic Organizational Forum

An event in collaboration with various organizations from different background where we conduct a discussion and exchange ideas.

WHY FPCI CHAPTER UI?

Contribute to a Great Cause

Being our partner means contributing to support us on spreading positive internationalism to the public.

Increase Your Exposure

Introduce your community to our highly-motivated and enthusiastic audience through our social media and various external events.

Establish a Partnership

We strive to maintain a sustainable relationship in order to provide maximum benefits to both parties.

PARTNERSHIP PACKAGE

Benefits for Partner	Short-Term	Long-Term		
	BRONZE	SILVER	GOLD	PLATINUM
Instagram Story	1	6	8	10
Retweet on Twitter	1	3	5	7
Reshare on LinkedIn	1	3	5	7
Logo on Promotional Poster	—	—	✓	✓
Logo on Website	—	—	✓	✓


- Further discussion between both parties is needed for the requirements in every packages.
- The duration of the long-term partnership is set until December 31st, 2023.
- Every point listed on the partnership packages and duration are open for negotiation.





Partner's logo on fpciui.com

CONTACT PERSON

 fpci.ui@gmail.com

 +62 877 2339 3142 (Yasri)

SOCIAL MEDIA

  @fpciui

 www.fpciui.com

 FPCI Chapter UI

 FPCI Chapter Universitas Indonesia

 FPCI Chapter Universitas Indonesia

